

# **Kenneth Freeman, CFA**

Rutgers Business School

Finance & Economics

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## **Education**

MS, Boston University, Metropolitan College, May 2020.

GPA: 4.00 / 4.00

Major: Financial Management

Supporting Areas of Emphasis: Concentration in Investment Analysis

BS, Rutgers University, Rutgers Business School, 2003.

GPA: 4.00 / 4.00, Summa Cum Laude.

Major: Finance

Supporting Areas of Emphasis: Minor in Philosophy

## **Professional Positions**

### **Academic - Post-Secondary**

Assistant Professor of Professional Practice, Rutgers University, Rutgers Business School.

(March 2019 – Present)

Lecturer, Rutgers University, Rutgers Business School. (January 2012 – December 2018)

Director, Road to Wall Street Program, Rutgers Business School. (December 2019 - Present)

Facilitator, Boston University, Metropolitan College. (October 2020 – Present)

### **Professional**

Founder & Owner, Fresh & Clean Laundry LLC (April 2015 – April 2020).

Valuation & Financial Modeling Consultant, Intuition Publishing Inc. (July 2014 - Present).

Partner, Keller Williams Prosperity Realty (December 2018 – Present).

Broker Associate, Keller Williams (December 2015 – Present).

Sales Associate, Keller Williams (October 2013 – December 2015).

Sales Associate, Coldwell Banker (August 2012 – October 2013).

Founder & CEO, Shamrock Capital LLC (February 2006 - Present).

Associate, Value Architects Asset Management (September 2006 - April 2011).

Investment Banking Analyst, Deutsche Bank Securities Inc. (January 2004 - September 2006).

## **Licensures and Certifications**

Chartered Financial Analyst (CFA), CFA Institute

Accredited in Business Valuation (ABV), AICPA (American Institute of Certified Public Accountants)

Certified in Entity and Intangible Valuations (CEIV), AICPA (American Institute of Certified Public Accountants)

Certified Valuation Analyst (CVA), National Association of Certified Valuators and Analysts (NACVA)

Licensed Real Estate Broker / Salesperson in the State of NJ of NJ, Keller WilliamsKeller Williams (September 2012 – Present)

Licensed Real Estate Instructor in the State of NJ (April 2016 - Present)

## **TEACHING**

## Teaching Experience

### Rutgers Business School

680, FIN MDLING/CORP&PROJ, 10 courses.

693, ADV CORP FIN MDLING: LBOs and M&A, 6 courses.

390, OVERVIEW OF FIN WALL ST (Road to Wall Street), 6 courses.

390, CORPORATE FINANCE, 2 courses.

390, INVEST BANK ANALYSIS, 2 courses.

Microsoft Excel Basics for Finance – Certificate Program (Fall: 2015, 2016, 2017, 2018)

Master of Financial Analysis Program, Excel Bootcamp. (Aug 2014, Sept 2015, Oct 2016, Oct 2017, Oct 2018, Oct 2019, Oct 2020, Sept 2021).

Road to Wall Street, 2-day Excel Bootcamp. (Aug 2015 & May 2016).

### Rutgers Global – China Office

Guest Lecture: “Comparison of the Financial Industry between China and America” (Oct 2018)

Guest Lecture: “Transnational Implementation of M&A Strategy” (Oct 2018)

Guest Lecture: “Cross-border Investment and Financing” (Jan 2019)

Guest Lecture: “The Financial System and Operation Mode in the US” (Jan 2019)

### Rutgers Executive Education

“Financial Analysis of Operating and Strategic Investments” – St. Peter’s Hospital (Oct 2015)

“Financial Analysis and Modeling of ROI in R&D” – MiniMBA BioPharma Innovation (Oct 2015)

“Financial Tools for Decision Making” – Fundamentals of Finance for Managers (June 2015)

“Financial Tools for Decision Making” – Finance for Non-Financial Managers (June 2017)

### Boston University

AD678, FINANCIAL REGULATION & ETHICS, Facilitator, Fall 2020

AD731, CORPORATE FINANCE, Facilitator, Spring 2021

AD731, CORPORATE FINANCE, Facilitator, Summer 2021

## SERVICE

### Professional Service

Member, American Institute of Certified Public Accountants (AICPA), Forensic and Valuation Services (FVS) Section

Member, CFA Institute

Member, CFA Society of New York

Member, CFA Society of NY Professional Learning Taskforce Editorial Council (August 2021 – Present)

Member, National Association of Certified Valuation Analysts (NACVA)

Member, National Association of Realtors.

Member, Greater Bergen Association of Realtors.