

Master of Science in Business of Fashion - Professional Development Track for FIT Faculty

# Sharpen your business acumen for the fashion and beauty industries

The Rutgers Business School Master of Science in Business of Fashion (MSBF) is honored to partner with FIT to offer their faculty the opportunity to earn a master's degree in business to advance their careers and skillsets. MSBF is poised to offer FIT faculty a fast-tracked admissions process as well as other waivers and bonuses such as facilitating their experience while maintaining their current positions at FIT. The MSBF is a unique opportunity to earn a specialized masters in as little as 2 semesters, or over a flexible 4.5 years.

The convenient Jersey City location, and weekend and evening classes, allow for maximum flexibility in terms of working while completing the program. Most importantly, continue your studies targeted to maximize your effectiveness in your chosen field. This business school master's degree provides requisite advanced business knowledge crucial in leadership roles in today's markets.

# **Unique Opportunity for FIT Faculty**

- Fast-tracked and very streamlined application/ admission process
  - Maximum flexibility
  - Nights, weekends and online courses available
  - Convenient Jersey City location
  - 10 courses over 1-4 years
    (as little as one class a semester)
  - Many courses online
- Tuition is a fraction of the cost of most MBAs, business masters, and other professional master's programs.



### Partial Scholarships Now Available

#### The Master of Science in Business of Fashion

- Strategic niche program, addressing the unique needs of today's fashion and beauty industries
- Bridge the gap between the business and creative sides of this giant and lucrative field
- Leverages Rutgers Business School's strong MBA and MS programs
- Courses are designed to develop your teaching credentials, academic knowledge and address employment demands of industry
- Get your master's in business from a "Big Ten" school without leaving your current position

#### **Rigorous, Comprehensive, and Holistic**

- Creating a new breed of industry leaders
  - Top level management
  - Entrepreneurs gain requisite business knowledge to expand
- Rigorous and unique curriculum cross disciplinary within the business school
  - Like the second year of an MBA, but contextualized for the industry
  - Deals with today's most pressing issues uniquely affecting industry professionals
- Focus: Learn complex and quantitative business models and methods relevant to today's fashion/ beauty industries
  - Accounting, finance, supply chain management, legal issues, risk management, sustainability, and more

business.rutgers.edu/business-fashion

# **FIT Faculty Fast-Track Admissions**

# **Faculty Profile: Tavy Ronen**



Professor Ronen has a Ph.D. in Finance from the Stern School of Business, New York University, and has taught classes such as advanced financial management and corporate finance. Ronen's areas of expertise include market microstructure,

credit markets, informational efficiency and the financial issues facing the fashion and related industries. Her connections to the fashion world have given Ronen keen insights into the need the industry has for workers who are creative but also have knowledge and skills in key business areas, including logistics and finance. She is the founding director of the Center for the Business of Fashion and the Business of Fashion programs at Rutgers Business School, which also include an undergraduate minor.





# **Easy Application Process**

#### **Requirements to Apply:**

- Official Transcripts
- One letter of recommendation
- Resume and one paragraph essay
- Video meet and greet

#### **Requirements Waived for FIT Faculty:**

- Full essay
- Traditional multi-step application process
- Second letter of recommendation
- Low emphasis on transcript grades

## Partial Scholarships Now Available

#### **Other FIT Fast-Track Highlights**

- Special rolling admissions process for FIT faculty (pending space)
- · Expedited decisions
- Dedicated coordinator to assist with the application process
- One-on-one meetings on FIT campus with academic advisors (once enrolled)
- Flexible course offers to meet your schedule
- No GMAT/GRE required

# **Contact Us and Apply Today**

For questions regarding academic affairs please contact the Business of Fashion Director, Dr. Tavy Ronen: <a href="mailto:fashion@business.rutgers.edu">fashion@business.rutgers.edu</a>

""Business of Fashion is like an MBA program with a focus on fashion. I love the way it melds the creative and the logistical parts of the business."

**Sarah Jacobson** Business of Fashion Alumna

